



Optibrium Signs Agreement with Zastra Innovations for Distribution in India

New partnership gives researchers improved access to Optibrium's StarDrop with dedicated local support

CAMBRIDGE, UK and BENGALURU, INDIA, 31 January 2017 – Optibrium™, a developer of software for small molecule design and optimisation, announced today that it has appointed Zastra Innovations (Zastra) to be its sole distributor in India for StarDrop™, the company's flagship product. Zastra will provide researchers in India with the full suite of StarDrop software, combined with local access to expert technical and customer support.

Optibrium selected Zastra based on their reputation for excellence and proven application expertise, as well as the well-established team's ability to give face-to-face support to customers. Zastra's CEO, Dr Girinath Pillai, has more than 10 years' experience in computational chemistry, molecular modelling and QSAR techniques, with a research background from the University of Florida and a Marie Curie Fellowship. By partnering with Zastra, Optibrium has the opportunity to build and extend relationships with the diverse scientific community in India, whilst continuing to provide value to its users globally.

StarDrop is a complete package of fully integrated software for small molecule design, optimisation and data analysis. With a highly visual and user-friendly interface it enables a seamless flow from the latest data through to predictive modelling and decision-making regarding the next round of synthesis and research, improving the speed, efficiency and productivity of the drug discovery process. Seamlessly connecting with other models, informatics methods and databases, StarDrop provides user-friendly access to resources making project management quicker and simpler.

"We are delighted to announce the partnership with Zastra, a company that shares Optibrium's values of product and service excellence," commented Nick Foster, Head of Commercial Operations at Optibrium. "Establishing a dedicated partner in India will ensure our customers in the region have easier, faster access to StarDrop with on-call and on-site support."

Dr Girinath Pillai added: "Zastra has pursued a long-term vision to provide a portfolio of software and services to leading pharmaceutical, contract research companies, research institutes and universities in India. We are very pleased to be collaborating with Optibrium, one of the leading scientific software partners we work with, as StarDrop is an excellent fit with both our vision and capabilities."

For further information on Optibrium and StarDrop, please visit <http://www.optibrium.com/stardrop> or contact info@optibrium.com.

For further information on Zastra, please visit www.zastrain.com or contact india@optibrium.com.

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About Optibrium Ltd

Optibrium provides elegant software solutions for small molecule design, optimisation and data analysis. The company's lead product, StarDrop, is a comprehensive suite of integrated software with a highly visual and user-friendly interface. StarDrop enables a seamless flow from the latest data through to predictive modelling and decision-making regarding the next round of synthesis and research, improving the speed, efficiency, and productivity of the discovery process.

Founded in 2009, Optibrium is headquartered in Cambridge, UK with offices in Boston, US. Optibrium continues to develop new products and research novel technologies to improve the efficiency and productivity of the drug discovery process. Optibrium works closely with its broad range of customers and collaborators that include leading global pharma, agrochemical and flavouring companies, biotech and academic groups.

For further information visit www.optibrium.com or join in discussions on improving the productivity of drug discovery at www.optibrium.com/community.

About Zastra Innovations

Zastra is a company designed for today's world with partners working on three continents and in different time zones. Zastra entered into the Indian market, where their principals already have several clients across the country. Zastra works with leading pharmaceutical, automotive, oil, electronics, steel and manufacturing companies and universities in India. The company has pursued a long-term vision to provide an integrated portfolio of software and services to scientific research institutes, universities, colleges, commercial organisations and the Government. Zastra's dedication and expertise has earned it a diverse set of clients from DRDO, CSIR Labs, and every major NITs, IITs, IISERs, NIPERs and other universities across India.

For further information visit www.zastrain.com.