



Optibrium appoints Dr Tim Hohm as Director of Commercial Strategy and Business Development

Tim Hohm to further develop Optibrium's sales and business strategy for global market expansion

CAMBRIDGE, UK, 17 February, 2020 – Optibrium™, a developer of software for drug discovery, today announced the appointment of Dr Tim Hohm as Director of Commercial Strategy and Business Development. Tim will be responsible for leading the Company's commercial strategy and sales processes, with a focus on further expanding Optibrium's global customer base. In addition to managing existing customer relationships and new business opportunities, Tim's role will involve market and customer insight in relation to the Company's StarDrop™ and Augmented Chemistry™ products and services, helping to guide the continued development of Optibrium's *in silico* drug discovery technologies and artificial intelligence services.

Tim joins Optibrium from Novo Nordisk where he held a position as Senior Competitive Intelligence Manager. His role at Novo Nordisk covered digital health and delivery technology with responsibilities including strategy development, defining target product profiles and building business cases for pipeline projects and external opportunities. Tim has a PhD in Computational Biology from ETH Zurich and research experience with optimisation heuristics and quantitative modelling of gene regulatory networks. Tim's natural sciences background is complemented with an MBA from the internationally recognised Copenhagen Business School.

Dr Matthew Segall, CEO at Optibrium, said: *"Tim's background in business strategy, and combined experience in the drug development value chain, pharmaceutical research and development and computational sciences, will be invaluable in attaining our ambitious expansion plans and sustained commercial growth. We are delighted to welcome Tim to our senior team and look forward to him developing Optibrium's global customer base, supporting our objectives to extend and enhance our innovative drug discovery software and services."*

Dr Tim Hohm, Director of Commercial Strategy and Business Development at Optibrium, said: *"I am pleased to be joining Optibrium at this exciting time, following the launch of the Company's StarDrop™ 6.6 software and recent introduction of the new Augmented Chemistry™ platform. I look forward to working with the team to support these products, engage with Optibrium's existing customers and develop new opportunities to further expand the global user base."*

For further information on Optibrium, please visit www.optibrium.com, contact info@optibrium.com or call +44 1223 815900.

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Notes to Editors:



Tim Hohm as Director of Commercial Strategy and Business Development



Tim Hohm (left) and Matthew Segall (right)

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About Optibrium Ltd

Optibrium provides elegant software solutions for small molecule design, optimisation and data analysis. Optibrium's lead product, StarDrop™, is a comprehensive suite of integrated software with a highly visual and user-friendly interface. StarDrop™ enables a seamless flow from the latest data through to predictive modelling and decision-making regarding the next round of synthesis and research, improving the speed, efficiency, and productivity of the discovery process. The company's new Augmented Chemistry™ products and services deliver ground-breaking artificial intelligence technologies that continuously learn from all available data to supplement researchers experience and skills.

Founded in 2009, Optibrium is headquartered in Cambridge, UK with offices in Boston and San Francisco, USA. Optibrium continues to develop new products and research novel technologies to improve the efficiency and productivity of the drug discovery process. Optibrium works closely with its broad range of customers and collaborators that include leading global pharma, agrochemical and flavouring companies, biotech and academic groups.

For further information visit www.optibrium.com or join in discussions on improving the productivity of drug discovery at www.optibrium.com/community.