

Marketing Associate – Full Time Permanent

Optibrium is a growing technology company dedicated to providing software to guide decisions involving complex, uncertain data in an intuitive way. Our primary product, StarDrop, is focused on the pharmaceutical industry, helping scientists to guide decisions in the design and selection of potential new drugs.

As part of our exciting plans for future development and growth we are looking to recruit a Marketing Associate responsible for planning, developing and implementing the company's marketing initiatives. Marketing and Sales work in partnership and this role will support the overall corporate message of Optibrium and the sales strategy and direction.

Main Responsibilities

- Assist the development of promotional events, marketing campaigns, online content, branding, press releases and other marketing projects
- Work closely with the commercial team to support marketing in line with sales and business strategy
- Develop and create marketing materials
- Maintain internal and external communication
- Build relationships with external marketing partners

Experience and Skills

The ideal candidate will have the following experience and skills

- Strong organisational and project management skills
- Good communication skills
- Creative influence and flair
- Ability to work independently and as part of a team

Beneficial

- Experience of working within the life-sciences

Personal

- You are innovative, self-motivated, dependable and enjoy problem solving
- You possess effective communication skills and a 'can do' attitude

If you're interested in joining a growing, entrepreneurial team working in an exciting field, please apply with a CV and covering letter to vacancies@optibrium.com (unsolicited applications from agencies will not be accepted).

Background

Optibrium provides elegant software solutions for small molecule design, optimisation and data analysis. The company's lead product, StarDrop, is a comprehensive suite of integrated software with a highly visual and user-friendly interface. StarDrop enables a seamless flow from the latest data through to predictive modelling and decision-making regarding the next round of synthesis and research, improving the speed, efficiency, and productivity of the discovery process.

Founded in 2009, Optibrium is headquartered in Cambridge, UK with offices in Boston, US. Optibrium continues to develop new products and research novel technologies to improve the efficiency and productivity of the drug discovery process. Optibrium works closely with its broad range of customers and collaborators that include leading global pharma, agrochemical and flavouring companies, biotech and academic groups.